### YUE WANG Product | UX Designer

#### www.yuewang.design

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#### EXPERIENCE

UI/UX Designer | June 2019-Aug. 2019 UI/UX Consultant | Feb. 2019-April 2019

#### Alerje

• Leading the design for the next iteration of Alerje mobile app

• Evaluated and adjusted the information architecture, interaction and UI design based on user research insights

#### **User Experience Intern**

# Gale, Cengage Learning | June 2018-Aug. 2018 Innovated and qualified interactive data visualization for Digital Scholar Lab to assist digital humanists in research and pedagogy

 Created and evaluated new concepts for In Context for Educators to help educators find, curate and use curriculum standard aligned materials

• Scoped the new product and mapped 6 personae out of 12 personae with PM, tech and related teams, and prototyped at different fidelity levels

#### **UX Engineer**

Sun Yat-Sen University & Midea Group | Sep. 2016-June 2017
Produced Electronic Control Cloud Automatic Testing System which can test electronic control boards automatically and visualize real-time data received from hardware on front-end

• Conducted user research, designed UI/ UX, participated in front-end development

#### PROJECTS

#### UX & Accessibility

Absentee Voting Assistant | Sep. 2017-Mar. 2018
Explored and designed a mobile app with both graphic and voice interface, which assists visually impaired individuals in voting independently

• Presented on 2018 ConveyUX, Seattle

#### **Robotics - Human Interaction & Generative Art**

#### CardioDoodler | June 2018-Nov. 2018

• Built a doodling robot which uses heartbeats to draw personalized visualization art pieces for the topic of hand-free interaction

Won the Best Implementation of 31st ACM UIST Symposium

#### **EDUCATION**

University of Michigan | May 2019 MS. In Information, UX Research & Design

Sun Yat-sen University | June 2017

#### **BEng., Software Engineering**

- Honors (2013-2014 & 2014-2015)
- National Scholarship (top10)
- SYSU First-class Scholarship

#### LEADERSHIP

## Chair of Graphic Design Department & Vice President

SMIE News Center, SYSU | 2014- 2016

Co-founded SMIE News Center, recruited members and created branding materials
Managed the production of school's first electronic student journal

#### SKILLS

#### UX

Competitive Analysis, Interview, Survey, Contextual Inquiry, Persona, Scenario, Storyboard, Wireframing, Rapid Prototyping, Usability Testing, Wizard of Oz., AR/VR Prototyping, Visual Design, Motion Design

#### Tools

Sketch, Axure, InVision, Figma, Photoshop, Adobe Illustrator, Adobe XD, Adobe Animate Jira, Asana

#### Development

HTML, CSS, JavaScript, C++, C, Git, Sass, Jade, AngularJS, D3, SQL, Arduino

**Teaching assistant** of software design, data structure and algorithm design courses.